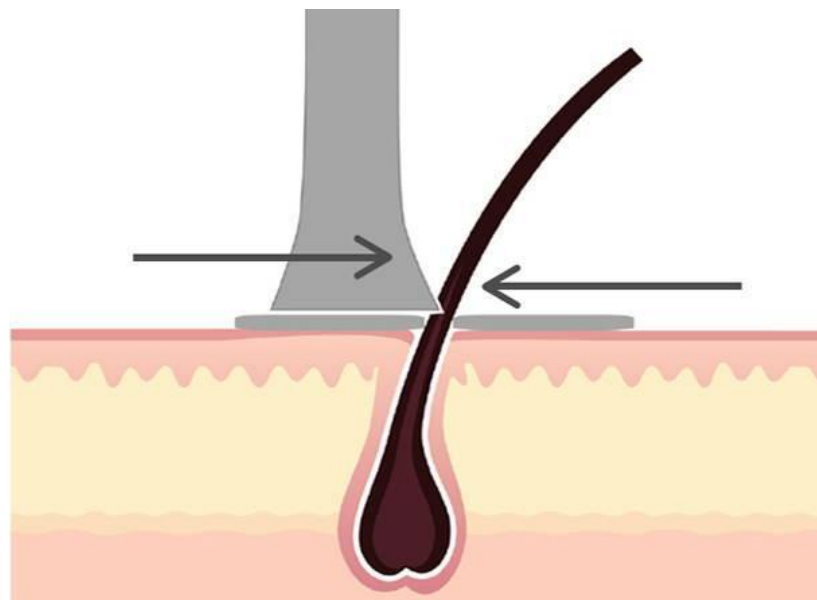
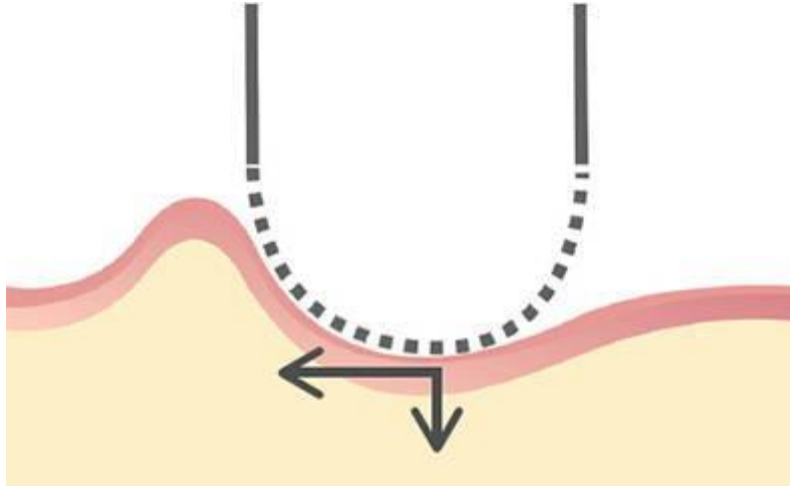


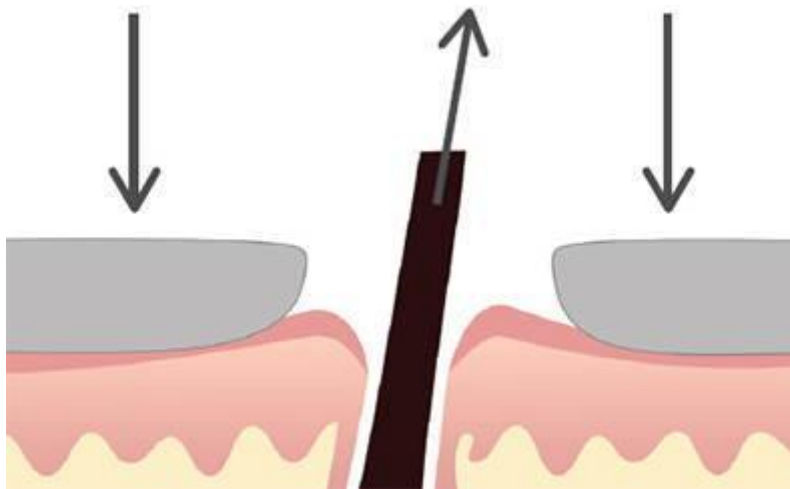
1. In blade shaving, the hair of the beard is cut with a single stroke of the blade.



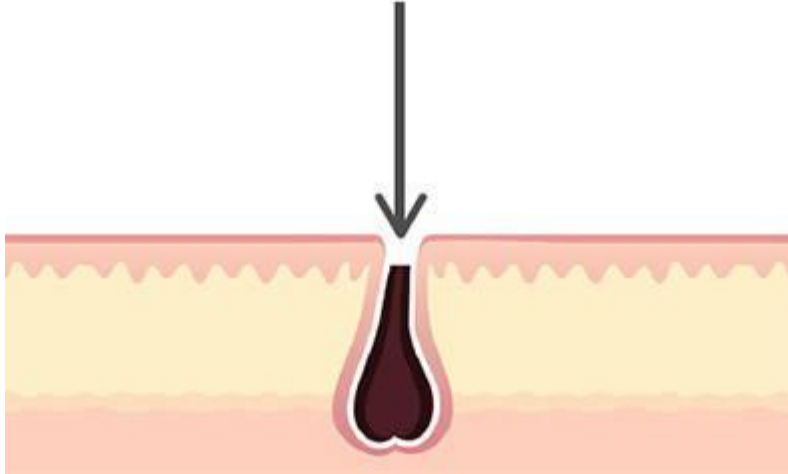
2. With an electric shaver, the hair is cut between two blades like the motion of scissors.
3. An electric razor has two parts to cut hair: a thin, perforated metal foil, and the “undercutter,” a set of tiny blades that move back and forth very quickly under the foil. The tiny, perforated holes in the foil are smooth on the outside, but sharp on the inside, acting as a second blade.



4. Electric shavers use the skin's elasticity for prolonged shaving results. The shaver presses down on the skin and moves it, like a ship creating a bow wave.

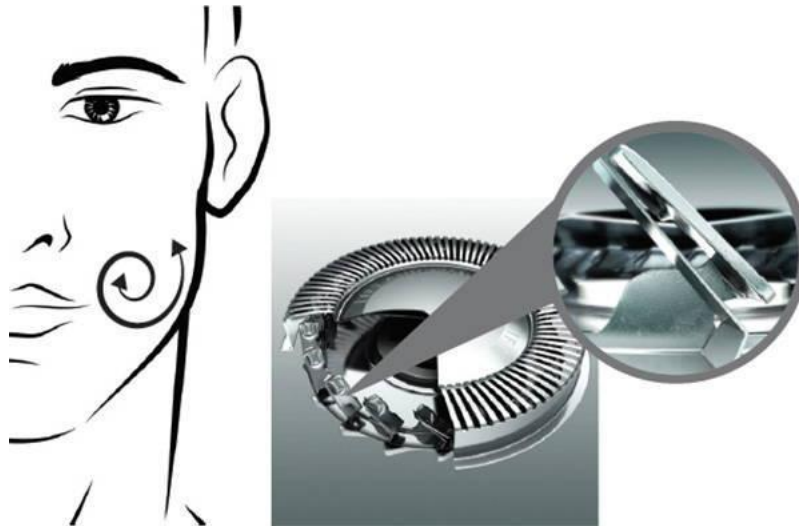


As a result, the skin contacts the holes of the foil, causing the hair to become more exposed.



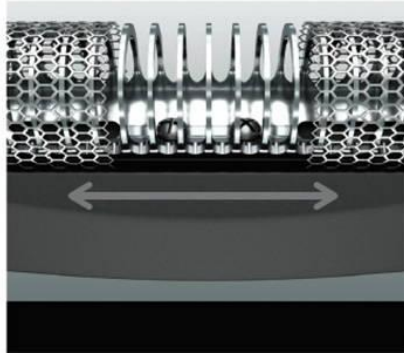
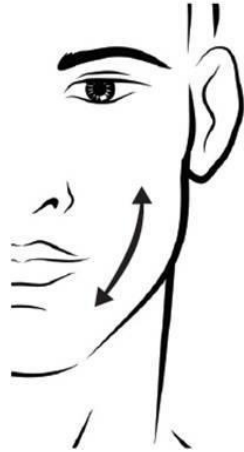
5. After it has been cut, the remainders of the hair pull back into the skin's surface giving you that close shave.

#### 6. ROTARY ELECTRIC SHAVING



In the rotary system, the cutter goes in circles underneath the foil.

#### 7. LINEAR ELECTRIC SHAVING



In the linear system, the cutter moves from one side to the other in a linear movement. All Braun shavers are linear foil shavers.